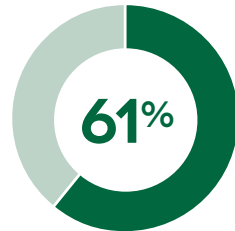


PROGRAM IMPACT



Another **2,500 people** attended community events with Go Albany Park staff.

THE GO ALBANY PARK TEAM SURVEYED PARTICIPANTS ONE YEAR AFTER THE PROGRAM ENDED. OVER 300 PARTICIPANTS TOOK THE SURVEY. HERE ARE SOME OF THE SURVEY RESULTS.



walk, bike, or take transit **more often**



**9 out of 10** participants feel **more informed** about their transportation options.



**7 out of 10** participants feel **more connected** to the community.



**7 out of 10** participants feel **more confident** walking, biking, and taking transit.

NEIGHBORHOOD OUTREACH

According to post-program survey responses, the **top four reasons for participating** in Go Albany Park were a desire to:



OBTAIN MORE TRANSPORTATION INFORMATION



REDUCE POLLUTION



EXPLORE THE NEIGHBORHOOD



OBTAIN A FREE GIFT

*"I had really never ridden a bike in Chicago. I participated in Go Albany Park last summer and as a result, this summer I ride my bike every single day. I totally credit Go Albany Park with teaching me how to ride a bike!"*

*"It is an amazing program that helped a diverse community come together as one!"*

HOW COMMUNITY MEMBERS HEARD ABOUT GO ALBANY PARK



**39%**  
DIRECT MAIL



**24%**  
WORD OF MOUTH



**20%**  
POSTERS



**20%**  
COMMUNITY ACTIVITY



**20%**  
FACEBOOK



**120,208**

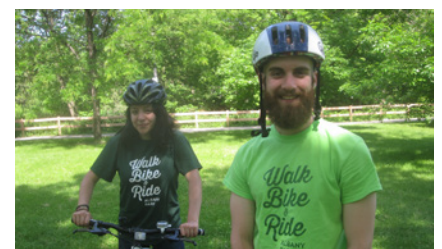
Number of times Go Albany Park Facebook posts **appeared on subscribers' newsfeeds.**



**930**

Facebook followers as of spring 2017

The Go Albany Park team attended **16 community events with over 2,500 community members** and spoke directly to more than 1,000 community members.





**7,201** printed walking, biking, and transit resources were requested and delivered to program participants.

**MOST POPULAR GO KIT RESOURCES REQUESTED**  
*in English and Spanish*



CHICAGO BIKE MAP



LOCAL BUSINESS COUPONS



DIVVY BIKES 24-HOUR PASS



BIKES N' ROSES BIKE SHOP INFO



SAFE BICYCLING IN CHICAGO

POPULAR BIKING & WALKING EVENTS



**BIKING LIKE A VIKING RIDE**  
with North Park University



**BIKES N' ROSES BIKE DRIVE**  
with Bikes N' Roses, CHIRP Radio, North River Commission, and Communities United



**ALBANY PARK 5K RUN/WALK FOR PEACE**  
with 33rd Ward and Athletico Physical Therapy



**EUGENE FIELD PARK WETLAND WALK**  
with Albany Park Neighbors



**WORLD FEST ARCHITECTURE WALK**  
with Forgotten Chicago and PEAP Block Club

*"Thank you for the program! It helped make me feel more confident to start biking more—and the community engagement made me happy to live in Albany Park."*

*"This program made me proud of my community and pushed me to walk/take public transport more often just to support its cause. Keep it up. It's a great part of the community."*

COMMUNITY SUPPORT

**Community groups who helped support the Go Albany Park program:**

- 17th CAPS District
- 33rd Ward and Alderman Deb Mell
- 40th District and State Representative Jaime Andrade
- Albany Park Community Center (APCC)
- Albany Park Library
- Albany Park Neighbors (APN)
- Athletico Physical Therapy
- Bikes N' Roses
- Centro Autónomo
- Chicago Independent Radio Project (CHIRP)
- Communities United
- Eugene Field Park
- Forgotten Chicago
- Global Gardens Refugee Training Farm
- Halcyon Theatre
- Hispanocare/Iglesia Del Pacto Evangelical de Albany Park
- Horner Park Advisory Council
- Horner Park Dog Park
- Horner Park Farmers Market

- New Life Church
- North Mayfair Improvement Association (NMIA)
- North Park University (NPU)
- North River Commission (NRC)
- People of East Albany Park (PEAP) Block Club
- Peterson Garden Project
- Ravenswood Manor Improvement Association (RMIA)
- River Park
- Ronan Park
- Theodore Roosevelt Senior High School
- Thurgood Marshall Middle School

**CONTINUATION OF GO ALBANY PARK**

In the summer of 2016, the North River Commission and Bikes N' Roses partnered to offer community bike rides as a continuation of the ideas and programming from Go Albany Park. Follow Go Albany Park's Facebook page for future community event announcements and transportation news.

[facebook.com/GoAlbanyPark](https://facebook.com/GoAlbanyPark)