

CITY OF CHICAGO'S Bicycling Ambassadors



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- WHO WE ARE:** The Bicycling Ambassadors are the City of Chicago's bicycle safety outreach and education team. We are a part of the Chicago Department of Transportation Bicycle Program.
- WHAT WE DO:** The Bicycling Ambassadors promote transportation safety to all road users – people walking, riding bicycles, and driving cars – and help all Chicagoans use bikes more. We raise awareness about existing traffic laws and encourage people through incentives to get from place to place safely.
- WHEN:** Traffic Safety events are coordinated from May to October. Each ward and corresponding police district will host approximately 10 events. **In 2016, we completed 60 traffic safety events across the city.**
- WHERE:** Aldermen in 25 wards partner with CDOT and the Chicago Police Department to host traffic safety events through the cycling season. Police officers are stationed at intersections to stop cyclists and motorists exhibiting illegal and/or dangerous behaviors. The Bicycling Ambassadors educate cyclists and motorists and, at some events, distribute free bicycle headlights.
- WHY:** The Bicycling Ambassadors help carry out the City of Chicago's *Bike 2015 Plan* by helping reduce the number of bicycling-related injuries and deaths and helping all street users – bike riders, motorists, and pedestrians – better share the road.
- HOW:** The Bicycling Ambassadors work with the Ward and police district to provide face-to-face education by engaging people in discussions about safe bicycling, driving, and walking.

TARGETED BEHAVIORS:

Motorists

- Parking in bike lanes
- Opening car doors in front of cyclists
- Passing cyclists with less than 3 feet of clearance
- Distracted driving

Bicyclists

- Disobeying traffic signals
 - Biking at night without a headlight
 - Biking on the sidewalk
 - Biking against traffic
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