



## **Fulton Market Streetscape**

**Ogden Avenue to Halsted Street**



**Design Workshop**

**July 15th, 2014**

# Workshop Purpose and Goals

## Describe the Project

- Discuss existing conditions
- Identify how residents, businesses and industry currently use the street

## Listen to the Community

- Identify community needs and concerns
- Receive your input
- Review what we have heard

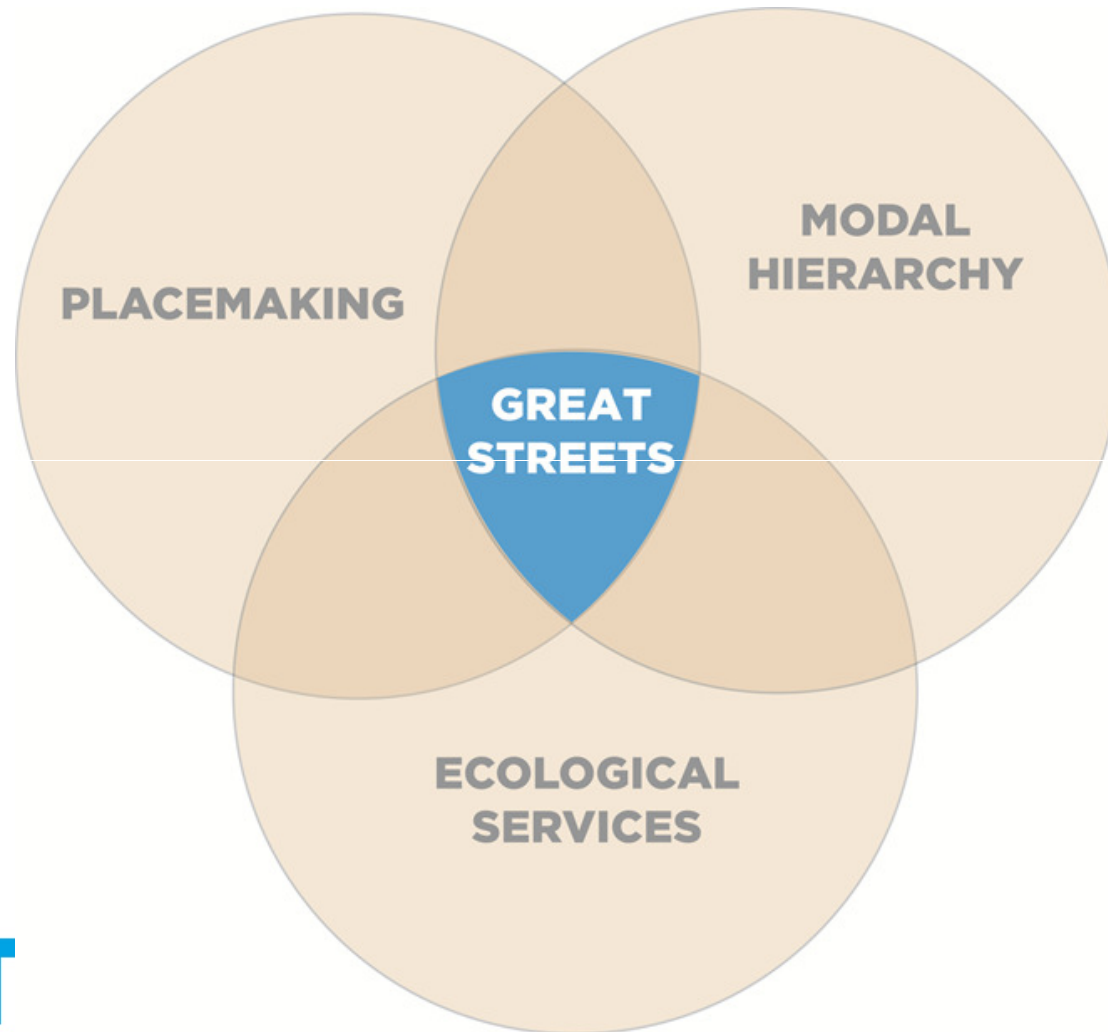
## Craft a vision for Fulton Street

- improve both the infrastructure and amenities
- look to other market and innovation districts for inspiration
- Develop a vision unique to Fulton Market

# What is a Streetscape?



# Getting to Great Streets



## Workshop Schedule

Opening Presentation – now to 11:15 AM

Break-out Sessions

- Orientation – 11:15 to 11:30 AM
- Small Group Working Lunch – 11:30 AM to 1 PM

Closing Presentations

- Small Group Leader Reports – 1 to 1:30 PM

Design Team Prepares Summary of Participant Findings  
– 1:30 to 5:30 PM

Public Open House and Presentation

- Tonight from 5:30 to 7:30 PM

# Workshop Outcomes

**Understand Existing Conditions**

**Catalogue Issues and Concerns**

**Create a Vision**

- Inspirational Examples
- Understand Impacts

**Work Together on a Larger Vision**

- What does Fulton mean to you?
- What are your concerns with Fulton today?
- What can Fulton become?



# Discussions to Date

## Provide Efficient Daytime Uses

- Freight Dependent Businesses
- Innovative Industries and Businesses

## Enhance Night and Weekend Uses

- Restaurant and Entertainment Activities
- Pedestrians and Automobiles
- Special Events

## Optimize Placemaking

- Community Identifier Locations
- “Smart Street” Technology Solutions

### Previous Community Events

- April 1, 2014
- April 25, 2014
- May 16, 2014
- May 21, 2014

# Context



## Unseen

- Vaulted Sidewalks
- Remnants of the Freight Tunnel System
- Buried Private Utilities of all types
- City Sewer, Water and Electricity
- Cobble Roadway Base

## Seen

- Raised Sidewalks
- Truck Docks
- Loading and Parking Zones
- Overhead Wires
- Canopies
- Sidewalk Cafés

We need your help  
locating sidewalk vaults!



# What Is Placemaking?

## Sense of place:

“...a unique collection of qualities and characteristics – visual, cultural, social, and environmental – that provides meaning to a location. “

Edward T. McMahon, November 10, 2010 issue of Urbanland, the magazine of the Urban Land Institute



# Market Inspiration



Gansevoort Market , NYC



Detroit Eastern Market

# Market Inspiration



Seattle Pike Market



South Street Sea Market , NYC



Historic Kansas City Market

# Placemaking Inspirations

## Inspiration Source

- Market Districts
- Innovation Districts
- Architecture
- Land Uses

## Gateway Themes

- Food
- Technology
- On-street and building interior experiences
- Allow for transition from daytime to evening activities

# Streetscape Placemaking Tools

- Community Identifiers
- Street Furniture
- Landscaping
- Geometric Design
  - Pedestrian Safety Tools
  - Flexible Street Design
- 'Smart Street' Technology

# Identifier Examples



# Street Furniture Examples



# Landscape Examples





# Geometric Design Tools

- Crosswalks
- Pavement Markings
- Bump-outs
- Flexible Street Design
- Raised Intersections



# Streetscape 'Smart Street' Tools

## Social Content:

- Information about area businesses
- Special event information
- Interactive lighting
- Fulton Market history

## Public Agency Applications:

- Transit and traffic information
- Parking management
- Street closures or traffic direction changes
- Infrastructure management
  - LED street lights
  - Traffic signals
  - Streetscape irrigation systems
  - Sewer flows



# Project Timeline

## Gateway Arch (Construction in 2014)

Fulton Street between Green and Halsted

## Phase I (Construction in 2015 - 2016)

Fulton Street

Streetscape from Carpenter to Halsted

## **Randolph Street - Various Intersections**

- 'Smart' Column Form Identifiers

## Phase II (Construction in 2016 - 2017)

Fulton Street

- Streetscape from Ogden to Carpenter

# Breakout Session

## What We're Going to Do?

- Review Aerials of Existing Conditions
- Identify Improvement Needs
- Describe Improvement Desires
- Select a Speaker for Session Summary
- Present Summary of Recommendations

# Workshop Ground Rules

1. **Contribute! No idea is a bad idea. A bad idea is not having any ideas.**
2. **Talk with your pen**
3. **Be concise and considerate**
4. **Practice listening**
5. **Allow others to participate, no one dominates**
6. **Work as a team to stay on task**
7. **Use the common area or sidewalk for off-task items**
8. **Have fun**



# Stay In Touch

## Website

[www.chicagocompletestreets.org](http://www.chicagocompletestreets.org)

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## Twitter

@CDOTNews

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## Facebook

[facebook.com/CDOTNews](https://facebook.com/CDOTNews)

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**Janet Attarian, Director Streetscape and Sustainable  
Urban Design Program**

[jattarian@cityofchicago.org](mailto:jattarian@cityofchicago.org)

312-744-5900

**David Leopold, CDOT Project Manager**

[DLeopold@knightea.com](mailto:DLeopold@knightea.com)

312-742-4772

