

CITY OF CHICAGO'S **Bicycling Ambassadors**



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Program Summary and Backgrounder

- WHO WE ARE:** The Bicycling Ambassadors are the City of Chicago's bicycle safety outreach and education team. They are a part of the Chicago Department of Transportation Bicycle Program.
- WHAT WE DO:** City Of Chicago's Bicycling Ambassadors promote bicycling safety to all road users — bike riders, motorists, and pedestrians —and help all Chicagoans use bikes more.
- WHEN:** The Ambassadors promote bicycle safety year round, but mostly during the summer months from May to September.
- WHERE:** City Of Chicago's Bicycling Ambassadors reach people by participating in existing community events throughout Chicago. You may find the Bicycling Ambassadors at neighborhood festivals, farmers markets, in parks, working with day campers, at libraries, in front of retail outlets, on the bike trails in Chicago and at community meetings.
- WHY:** City Of Chicago's Bicycling Ambassadors help carry out the City of Chicago's *Bike 2015 Plan*, which has the following goals:
- Reduce the number of bicycling-related injuries and deaths.
 - Help all street-users — bike riders, motorists, and pedestrians — better share the road.
- HOW:** The Ambassadors provide face-to-face education by engaging people in discussions about safe bicycling. They also give demonstrations to kids, teens and adults. The Ambassadors also work with communities to identify and address local transportation safety concerns.

Services Provided by City Of Chicago's Bicycling Ambassadors

- Helmet fittings
- Bicycle safety checks
- Presentations on how to avoid car-bike crashes
- Explanation and demonstrations of bike-carrying racks on CTA buses
- Distribution of safety materials and bike maps
- Assistance to non-bikers or novice bikers to improve or increase their bicycling
- On-bike drills and safety training
- Advice for Chicagoans who seek to bike to work or school
- Instruction to motorists and bike riders on the use of bike lanes
- Presentations at schools, summer camps and CAPS meetings



A Program of the Chicago Department of Transportation